



We Make Yum!

A healthy snack your kid thinks is a treat? Chief Snack Buyers – we got you! NaturKidz was started by a busy mum looking for the hardest thing to find – healthy, easy kids snacks that get kids asking for more!

What's in our kids' snacks – are you ready?

Fruit. That's all.

How do we make them? Magic!

Wait, we meant freeze-drying. We take NZ fruit and remove all the water creating a super yum, super crunchy snack in fun stick and slice shapes.

See, magic.



"Always on the hunt for healthy & delicious on-the-go snacks for my ravenous toddlers and NaturKidz tick all the boxes! The girls are obsessed. Yummy!"

– Alisha N

"These were delicious and such a hit in our family – I loved knowing I was giving my children a healthy snack!"

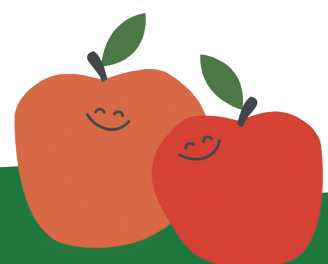
– Emma M

Get in Touch

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Loved in New Zealand & around the world!



Fruit Crispz Apple Sticks

Delicious, crunchy sticks of apple - NaturKidz use mostly New Zealand grown Pink Lady and Envy apples and we haven't met a child who doesn't like them yet - a best seller for a reason!

Free From

GMO, Added Sugar, Dairy, Gluten, Soy, Nuts, Egg, Artificial Preservatives, Additives.

Fruit Crispz Gold Kiwi Slices

Round, crunchy slices of New Zealand grown gold kiwifruit and full of fibre and Vitamin C. A fun, round shape with super crunch – kids love them!

Free From

GMO, Added Sugar, Dairy, Gluten, Soy, Nuts, Egg, Artificial Preservatives, Additives.



Fruit Crispz Apple Sticks & Blueberry

A super yum mix of our best-selling Apple Sticks and whole Blueberry Bites. The New Zealand grown blueberries “pop” with the crunchy apple sticks for a mouthful of sweet yum!

Free From

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Fruit Crispz Apple & Feijoa Sticks

Feijoas are special to New Zealand – an innovative taste, this delicious green fruit is a bit like a guava. With natural Vitamin C and Fibre it's a little tart and a little sweet but mix it with our NaturKidz Apple Sticks and it's a flavour explosion kids keep coming back for!

Free From

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